WELCOME TO ENERGY INNOVATION DAY in Arkansas

TULSA INNOVATION LABS®

Who We Are

Tulsa Innovation Labs designs and launches new initiatives to catalyze a thriving and inclusive innovation economy in Tulsa

Uniting the public, private, and social sectors, our initiatives focus on developing Tulsa's most promising emerging tech clusters:

- Energy Tech
- Virtual Health
- Advanced Air Mobility
- Cyber & Data Analytics

Founding partner

GEORGE KAISER FAMILY FOUNDATION

A supporting organization of Tulsa Community Foundation







in Arkansas

TULSA INNOVATION LABS®

What we do

TIL was founded to bring strategic focus to the Tulsa region's economic development investments. Building upon local assets and Tulsa's pioneering legacy - we're not building these industries from scratch, but leveraging existing strengths and assets and transitioning them to a 21st century innovation economy.



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1

Analyze the data and engage the community

2

Identify barriers to inclusive growth 3

Co-Design solutions with partners

Launch initiatives that expand economic mobility

Through a data-driven approach, we work across sectors to design initiatives that fill ecosystem gaps, support and expand local assets, and catalyze inclusive growth and economic mobility. We stay laser focused on developing Tulsa's strongest emerging tech clusters, what we call Tulsa's right-to-win opportunities: Virtual health, energy tech, advanced air mobility, and cyber.

ENERGY INNOVATION DAY



TULSA INNOVATION LABS®

Our Energy Tech Ecosystem Development



Catalyze Energy Support, Supplement Startup Innovation & Enhance Programs

Entrepreneurial Support

Launch EIC programs to

corporate innovation,

and provide access to

Rose Rock Bridge

EIC Rose Rock (VC)

fund & Fusion)

support startups,

capital:

Recruit a renewable energy partner company for RRB; grants earmarked for a specific energy subsector startup

 Integrate & unify all Tulsabased energy business & startup services; ID what's missing

Workforce Programs

Establish link between TU
 MBA/Entrepreneur students +
 placement at RRB companies

& National Impact University Partnerships

 Partner with TU/OSU/OU to develop energy entrepreneurship pipeline

Public Partnerships

 Develop state & federal agency (DOE, National Labs, OCAST) partnerships to serve as startup pipelines to EIC/RRB

Entrepreneurial Support

 Host Energy Tech focused trade show, bring the Tulsa Energy Expo "back"

Entrepreneurial Support

Efforts

- Renew EIC programs with corporate, federal, and university support
- Develop a branded energy innovation district

Workforce Programs

- Leverage workforce and innovation activity to recruit energy corporates
- Link existing local energy assets into an energy skills center

Corporate & Federal Attraction

Public, University, & Workforce Partnerships with Entrepreneurial Support

Leverage all previous partnership efforts to implement a regional/national level energy "living lab" hosted in Tulsa

ENERGY INNOVATION DAY



in Arkansas



Established Initiative – Entrepreneurial Support



Rose Rock Bridge Program

Incubator providing startup support services and facilitating connections with industry partners to build a community of top energy tech startups



EIC Rose Rock Ventures

- Serves as the anchor fund for early-stage energy tech companies with Tulsa strategies
- Focuses on innovations in energy transition, sustainability, and



Fusion Corporate Partnership Program

- Enables energy corporates visibility into their priority innovation areas by providing access to Energy Innovation Capital's dealflow
- Provides startups opportunities to undertake pilot projects with corporates

Objectives

Recruit top energy tech startups to Tulsa

Provide access to capital for startups to scale

Facilitate corporate innovation and fast-track the shift to energy transition

Secured Partners for launch

Moving to offices June 2nd

Program announcement June 21st

Managing team in place by end of 2022

- Roadshow around the country to recruit startups
- Begin fundraising campaign
- Initiate women in energy entrepreneurship program*

Steps Next

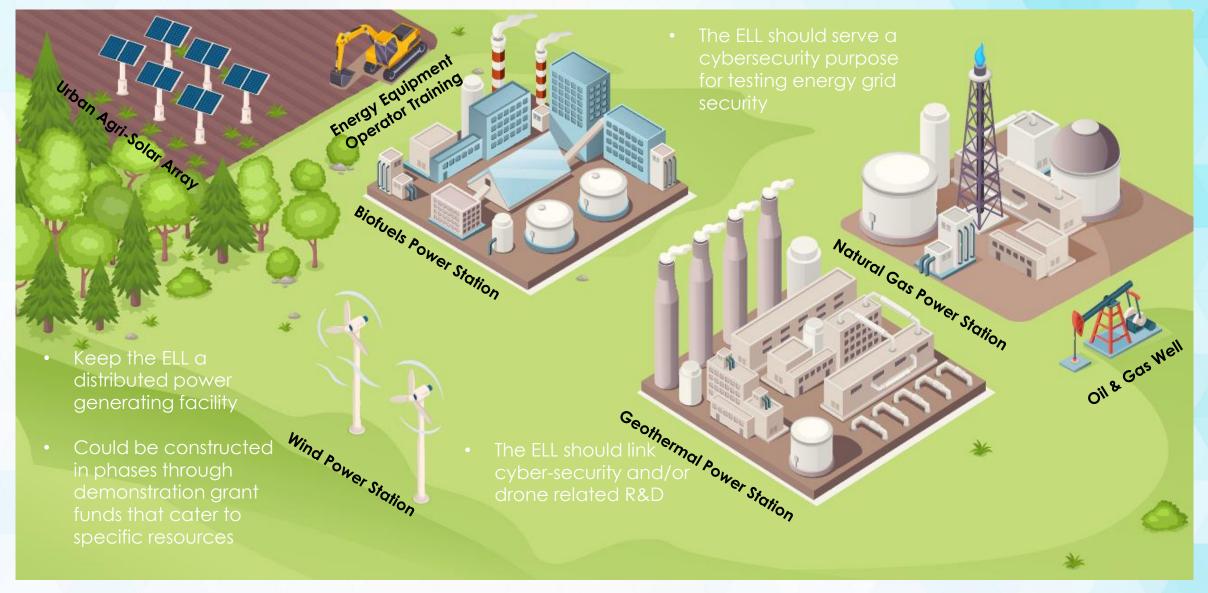
Milestones

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Initiative in Development – Energy Skills Park





APPENDIX

